



Trimex Outdoor Inc Media Kit
Rolling Since 1974





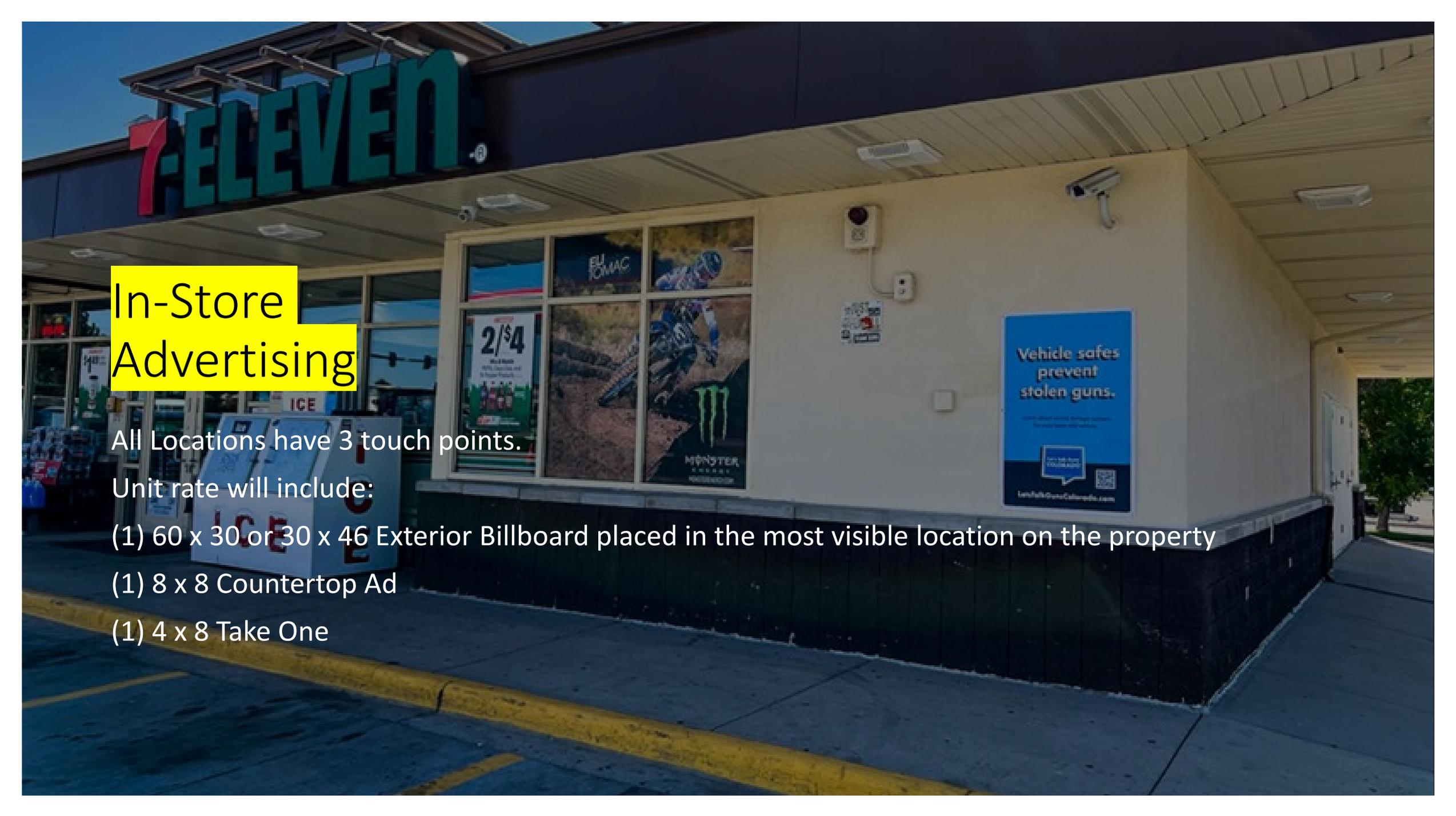
In-Store
Advertising

Lunch Truck
Advertising

Food Cart
Ice Cream Truck
Paleta Cart
Advertising

Wild Posting

Pizza Box Topper
Ads



In-Store Advertising

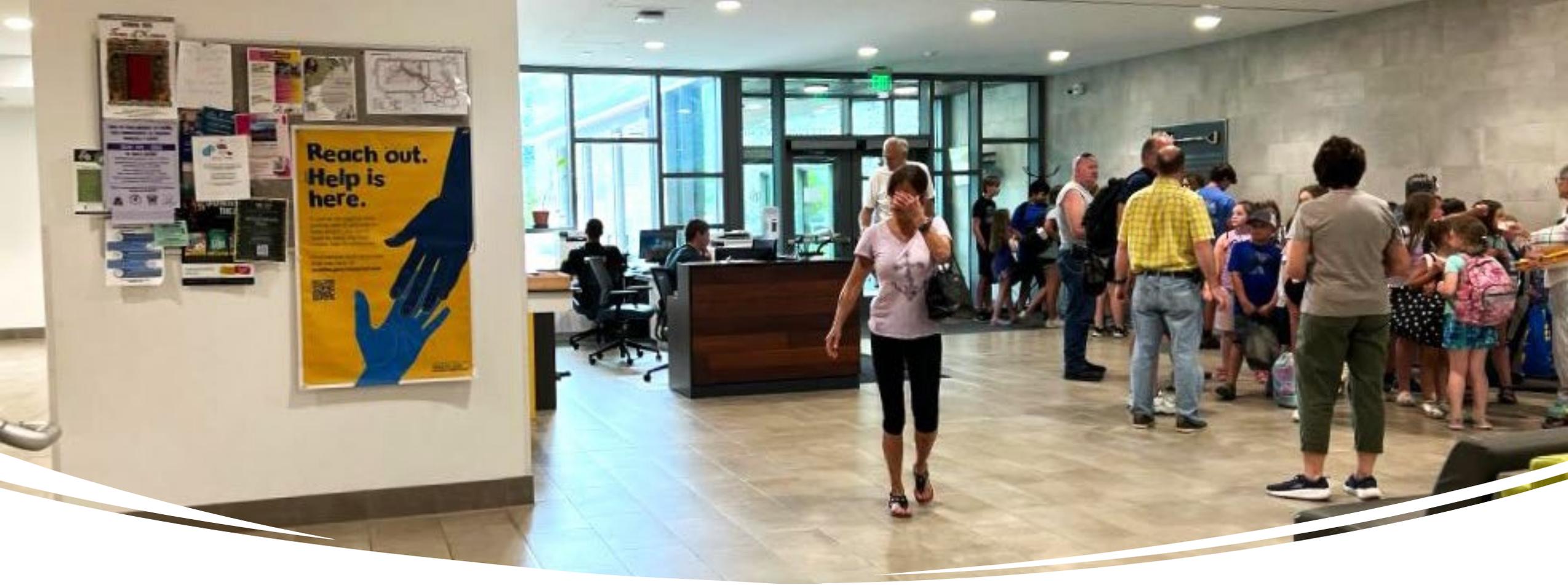
All Locations have 3 touch points.

Unit rate will include:

- (1) 60 x 30 or 30 x 46 Exterior Billboard placed in the most visible location on the property
- (1) 8 x 8 Countertop Ad
- (1) 4 x 8 Take One

30 x 46
One Sheets





30 x 46

One Sheets

60" Wide x 30" High
Landscape Traditional Billboard
Format

Your ad is placed at the most visible
location on the property.





60" Wide x 30" High

Landscape Traditional Billboard Format

(2) 8 x 8 Countertop Ads

Your ads are placed at the most visible location on the property.

ADDED VALUE!
Countertop Ad Copy

8" x 8" Countertop Pop Up Easel

**Take-One Brochures with Acrylic
Brochure Box 3.75"W x 8"H**





ADDED VALUE!
Countertop Ad Copy

8" x 8" Countertop Pop Up Easel

Take-One Brochures with Acrylic Brochure Box 3.75"W x 8"H



100% On Target.

Trimex Outdoor uses a state-of-the-art database able to sort locations and demographics by zip code.

We provide 100% POP with store names and mapped locations.

If you love data, we have lots to share.





CALIFORNIA'S
LOW COST
AUTO INSURANCE

The only auto insurance
sponsored by the state
of California



Auto insurance designed to fit your budget.

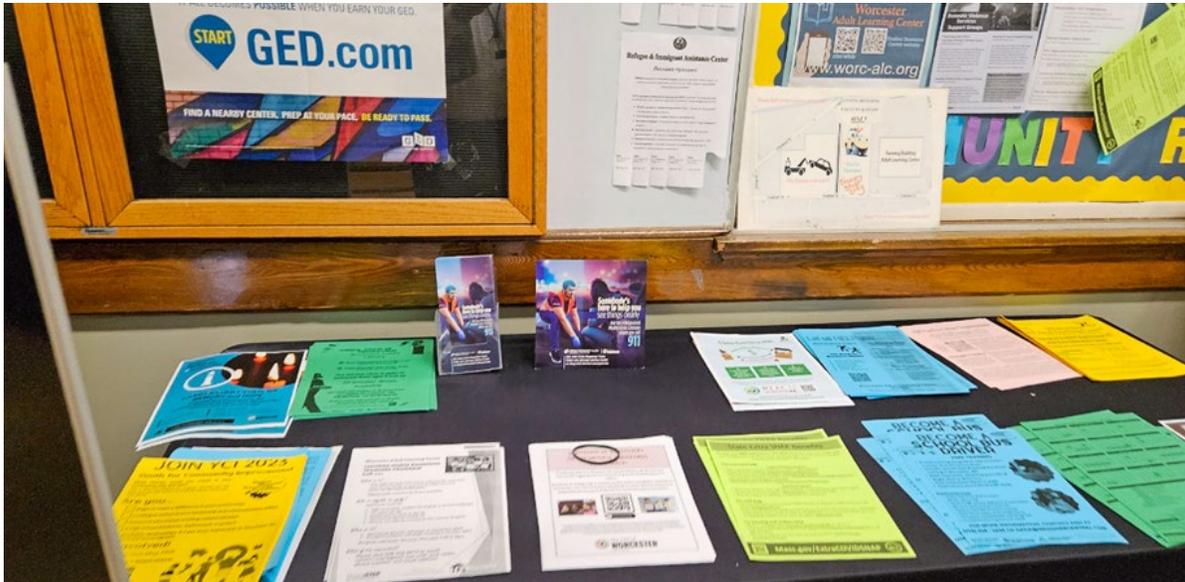
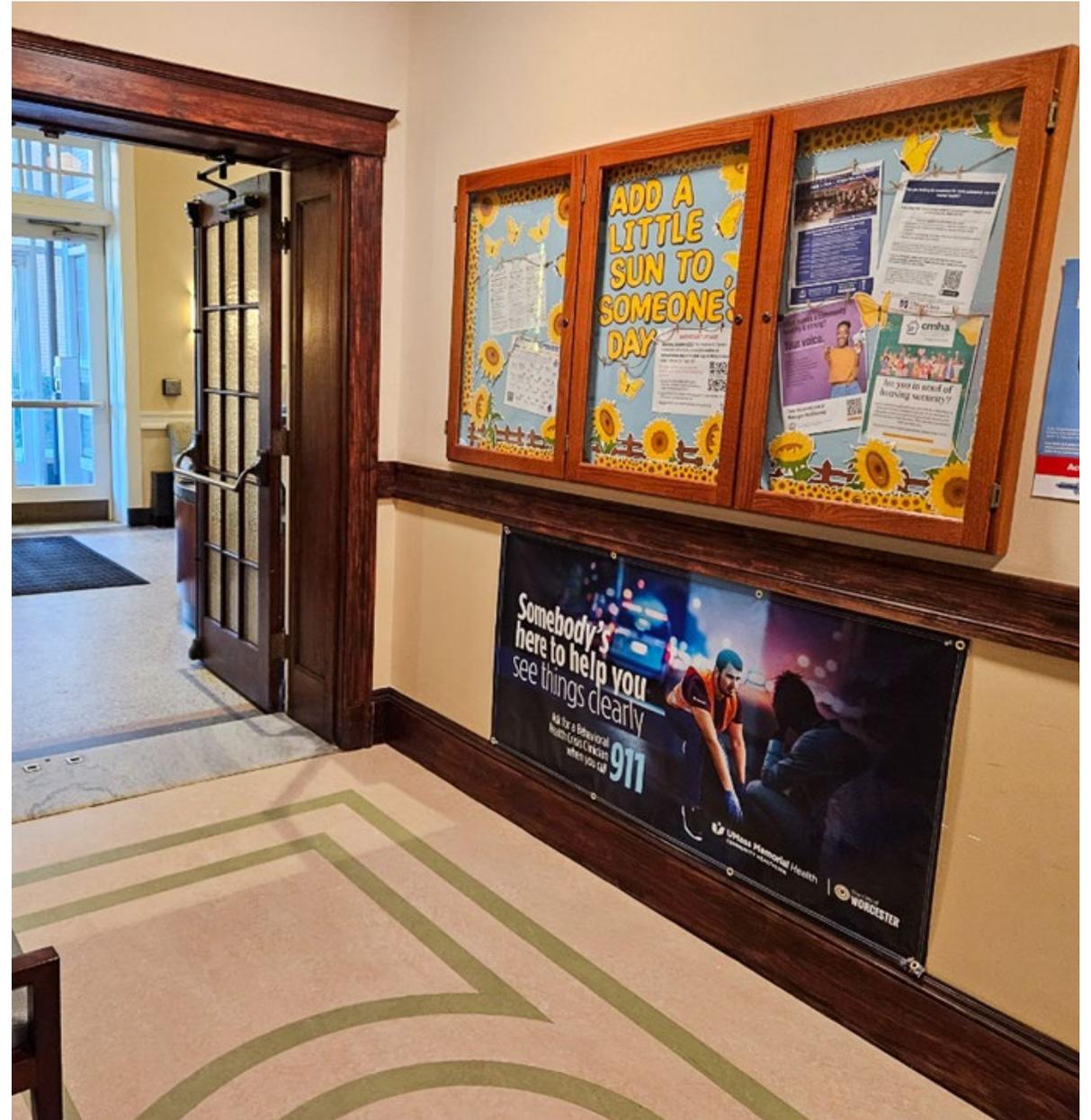
Get a quote today!

www.mylowcostauto.com



Call toll free 866-602-8861

Hablamos Español



Lunch Truck Advertising





Lunch Truck Facts: Industrial Food Truck Routes
Blue-Collar Target Audience 21 thru 49 Adults.

Trimex lunch trucks serve places of employment Monday through Saturday during working hours. Types of businesses include Construction Sites, Manufacturing, Warehousing, Meat Packing, Textiles, Agriculture and Industrial Parks.

The average lunch truck will make 20 stops and will serve hundreds of customers every working day depending upon the route. Billboards placed on the outside of the trucks reach this important audience eight hours out of the day when they are generally not exposed to other media.

There are two body styles of lunch trucks in the US.

These body styles shown here are called “Cold Trucks.”





Menu items displayed on the truck's menu board, including "Tacos", "Burgers", and "Fajitas".

ELABORADA PARA
AQUELLOS CON UN
ESPÍRITU LUCHADOR.



FOR SERVICE CALL
(323) 578-7981



LLEGÓ EL BOLETO
QUE SE JUEGA
DE LOS DOS LADOS

23 Chances to Win!
Win up to \$150,000!

SCRATCHERS

The advertisement features a purple background with a central image of a Scratchers lottery ticket. The ticket is titled 'ESTIVAL PLAY' and shows a grid of numbers. The text 'LLEGÓ EL BOLETO QUE SE JUEGA DE LOS DOS LADOS' is prominently displayed in white. Below the ticket, it says '23 Chances to Win! Win up to \$150,000!'. The Scratchers logo is at the bottom right of the ad.

7C38585





Millions of Commuters
see us every working day!

Food Cart Ice Cream Truck Paleta Cart Advertising

How it works:

Placement includes ten 8" W x 5" H bumper sticker ads placed strategically on the cart, trailer or truck.

Added Value! Each vendor is given additional stickers to hand to their customers!

100% POP provided of every unit purchased!





Food Carts, Trailers and Taco Trucks



Paletero - Paleta and Ice Cream Carts

Ice Cream Truck



Placement includes ten 8"W x 5" H bumper sticker ads placed strategically on the cart, trailer or truck.



Morales Ice Cream
499 Pacheco Rd. #210
Bakersfield, CA 93307
661-380-9686



Wild Posting



Wild Postings. We operate in every major market! Below is a basic overview of how it works.

Overview: All wild poster walls can average 2 to 4 (24"W x 36"H) posters per location some walls will have more than 4 posters, includes refresh every 72 hours copy change at two weeks. Teaser then reveal.



Pizza Box Toppers





- Topper size "8.5" x 5.5" each side is 4.25" x 5.5"
- 4 Week Blitz = 5,000 flyers per pizzeria
- 10,000 Impressions!

Contacts

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